

July 15, 2011

National Association of County Human Service Administrators Meeting 1:00PM

- Treasurer's Report: There has been some membership attrition, but still have about \$140,000 in account
- Federal Update
 - Budget Debt Ceiling discussions
 - 1/2 of Senate new; 1/3 of House Representatives new
 - Entitlement cuts - have to come to an agreement
 - Huge cuts to Medicaid off the table - could cut by blending state matching rates → state specific rates, this would save Feds \$100 billion over 10 years
 - Other entitlements on table → Medicare
 - SNAP to a block grant is dead
 - Child Support and TANF reform → not enough time to address as potential savings are not as significant; Medicaid is the significant piece
 - Child welfare – a bill moving to give the Secretary authority to grant waivers
 - 4B program → Promoting safe and stable families - no new legislation. Arguing for more flexibility may see temporary flexibility -using \$ for SA and meth treatment is under consideration
 - FNS within reauthorization of SNAP → there would have to be a hearing or comment period
 - TANF is up for reauthorization but no hearings yet - reporting on work participation hours under review by HHS
 - Social Services Block Grant - Many counties use at local level
 - House budget proposed elimination NACHSA participating in discussion → sent letter opposing cuts → talking about having Congressional briefing in August
 - Child Support Enforcement SB195 would restore ability of States and Counties to use performance incentive funds
 - Workforce Investment Act would consolidate programs and require mandatory parties to contribute real dollars to other One Stop Center
- Member from California → reporting EBT cards are infrequently being sold on Craig's list; an audit being proposed. Discussion of EBT being used at Casinos; could be legitimate by employees for meals while working - no longer allowed
- CSBG - President proposed 50% reduction, House subcommittees are meeting. Hope is on Senate side

Sonoma County, California Reported:

- Youth Ecology Corp Data Program detail
- Criminal Justice Evidence Based program – Upstream Investments, focusing on “building strong children – getting community involved
- Ventura County Data project is online

Ohio Regionalization Efforts

- COG - 4 counties regionalized creating 1 unit instead of 4
- Marion County part of 8 County effort with a trend toward call centers including Virtual Call Centers – data lines for Food stamp, Medicaid, TANF

Round table discussion - Consolidation and regionalization

- NC consolidation in County Health Departments and Social Services Departments; Warren County has gone paperless in Human Services; Faith-based Consortium Program with TANF and Churches

- California Poverty Symposium
 - Scholarship attendance opportunities discussed for County staff; scholarship nomination forms will be available online <http://www.cwda.org/>
 - Elmira Warren received a scholarship to attend the 2010 California Welfare Directors Association Effort to End Poverty Symposium
 - Speakers included Barbara Erin Wright (“Nickel and Dimed”) /
 - Donna Beagle - grew up in generational poverty; she eventually earned a PhD Elmira noted its’ significance and benefit; she was very appreciative of the opportunity to attend.

American Public Human Services Association (APHSA) and NACHSA

- Combined legislative initiatives
- Responses to Action on Children and Families → Administrative call for local and state issue ID of federal farmers especially at local level
- NACHSA Awards for Best Practices discussed

July 16, 2011

AGING AND LONG-TERM CARE STEERING COMMITTEE

9:00AM

Jeannette Burket

Aging Services Program Specialist

Administration on Aging

- Healthy aging
- Chronic Disease Self Management (CDSMP) Workshops are held in AAA's; senior centers and other community settings (NH, ALF)
- In 30 years number of those 65+ will double
- Funding AOA → Public Health → AAA → Local Lead Provider
- AOA funded Evidenced-Based Programs from 2003-2010 in 46 states; need to find ways to make them sustainable
- Learning to manage chronic diseases and live longer healthier lives, i.e. Self-Management for Diabetes, Hypertension, Arthritis, Heart Disease, Osteoporosis, Cancer, and Stroke concerns
- Reauthorization of Older Americans Act is under-funded this year. Recommendation that State agencies be eliminated to reduce layer of administrative funding.
- Aging Resource Centers – the hope is that they will become part of the ongoing future funding
- Affordable Care Act and Recovery Act contains significantly more funds
- 2014 Accountable Health Organizations will bring a lot more funding → conglomerations of different entities – they will be working to help people transition, i.e. hospital to home utilizing Community Health Workers
- Seattle Times Article – Cities aren't built for the changing demographics →
 - Livable communities
 - Safe and accessible transportation
 - NYC school buses are being used to transport seniors when not in use for children

WELFARE, SOCIAL SERVICES & IMMIGRATION; EDUCATION, CHILDREN & FAMILIES; PUBLIC HEALTH; HEALTHY COMMUNITIES AND HEALTH DISPARITIES

10:30AM

Richard Hambry, Deputy Director

Trust for America's Health – Washington, DC Nonprofit

- Website: <http://www.healthymamericans.org/>
- *Blueprint for a Healthier American*
 - Looked at public health – Policy recommendations 10/2008
 - Setting goals, invest in disease reform, strategy to combat obesity
- Wellness Trust Concept
 - Develop a national plan – look at community level prevention
- Urban Institute Model
 - Financial return on prevention
 - Cost savings → 10/person = \$16 billion in 5 years
 - ROI = \$5.60 for every \$1
 - ARRA Funds for Wellness & Prevention totaled \$1 billion for Immunization, Wellness & Prevention, and Best Practices
- Community Transportation Grants (Sec. 4201)
- Criminal Justice Prevention Program
 - Planning, research & entities
 - Upstream Investments, • Sonoma County
 - Long-term shift in cultures and policy
 - Investment in prevention
 - Using research; Factors studied for 18 months
 - Found measurable impacts on the long-term cost benefit of prevention
 - Looked at return on investments of programs; surveyed local partners
 - Multiple nonprofits providing a variety of services → working on Resolutions of Alignment with Community Partners
 - “Easier to building strong children than fix broken men” (Frederick Douglas)

Multnomah County

Presenter - Sonja

- Community Level Investment in Prevention (Chronic disease prevention)
 - Looked at costs of obesity, tobacco
 - Looked at racial, ethnic and sexual orientation disparities
 - Took a comprehensive approach on all levels:
 - Public Policy
 - Community
 - Organizational
 - Interpersonal
 - Individual
- Local level focus is on improving health opportunity across disparity groups
- Healthy, Active Multnomah County
 - Action Plan on web site:
<http://web.multco.us/news/multnomah-food-initiative-releases-15-year-action-plan>

HUMAN SERVICES & EDUCATION STEERING COMMITTEE

1:30PM

Fatherhood Initiatives

Presenter - Steve Henigson

Regional Administrator, Region X

Administration for Children and Families

US Department of Health and Human Services

- Region X Administration
 - TANF, Head Start, Childcare & Child Support Enforcement
 - 80% of African American children will experience absence of father at some point in childhood
 - Reviewed documented consequences including criminal activity and SA
 - Reviewed child support statistics:
 - Child Support Enforcement is one of the country's largest antipoverty programs
 - 94% of Child Support funds collected goes to families
- Programs in Region reviewed
 - Massachusetts – Fathers in Criminal Justice
 - Ohio – Partnership with Youth Services to provide employment and specialized case management
 - Texas – NCP Choices – court ordered job services
 - South Carolina – Center for Fathers and Families – services to those at risk of jail for nonpayment of child support
 - Head Start - Strengthening the role of families
- Child Welfare programs – helps case workers reach out to non-custodial fathers when a child enters foster care
- Other models noted:
 - Building Assets for Families and Fathers
 - Workforce Development
 - Veterans and Military Families
 - ↓ Domestic Violence
- Fatherhood Initiative of the President details at www.fatherhood.gov/initiative
- New grant – grants.gov → Fatherhood, Marriage & Families Innovation Fund

Discussion of County Administered States

Unlike Florida, there are many States that have County Administered Federal programs. A total of 17 states administer a variety of Federal programs. It is not consistent across the states.

TANF and Food Stamps – 11 States

Federal Foster Care – 13 States

Child Support – 13 States

SSBG pass through – 9 states

July 17, 2011

OPENING GENERAL SESSION

9:30AM

The Honorable B. Glen Whitley President, NACo

- Opened the Session and announced that this year, all 3068 Counties in US all became members of NACo thanks to CVS-Caremark sponsorships.

Ron Sims – Deputy Secretary, HUD (Resigning in 1 month)

The politicians in Washington, D.C. could learn a lesson from county officials about working together, said Ron Sims, the outgoing deputy secretary of HUD. He spoke with the passion that has become his oratorical trademark. "We need adult behavior," he said, alluding to the stalemate in Washington over the debt-ceiling talks.

"The issue isn't what is better for me; the issue is what is better for us," he said and urged NACo to continue to be "that very loud voice in Washington" — setting an example of what can be accomplished in spite of differences.

In a call to arms, Ron Sims laid out his faith in America and America's promise and called county officials to do what only county officials can do, "lead."

Recalling his family's history, he spoke of the hard work and sacrifices his father and grandfather undertook to pursue the American dream. He scolded those who say they want the country's deficit crisis resolved but not at their expense. "Americans," he said, "have always sacrificed. It is time for us to do that."

It is time, Sims said, to embrace our commonality as Americans, who are "the best, the smartest, the most agile, the most daring people in human kind."

The former King County, Wash. executive also explained why he is leaving the Obama administration after two years at the end of this month.

"Some people say, 'Why do you want to go home?' And I point out that my family never moved" to Washington, D.C., he said. "There's 2,000 miles between me and my family, and I loved the job ... But after a while, you don't want to go to (summer) camp any more, you just want to go home."

- Told personal family story; related family experience to national and county status relative to budget; forming coalitions to improve quality of life. Move across geographic lines to have America be what it should be – to embrace community.

Bob Woodruff (succeeded Peter Jennings)

ABC World News Anchor

Woodruff, who suffered massive head injuries from a roadside bomb while on assignment in Iraq in December 2006, recounted his path from attorney to journalist to war correspondent to network evening news anchor.

In a riveting talk, he underscored the progress the American military has made in treating its most severely wounded and his own struggles to heal from traumatic brain injuries, which included regaining the memory of his five children's names and other details the improvised explosive device literally blasted from his consciousness.

He and his family created the nonprofit Bob Woodruff Foundation to provide resources and support to injured service members, veterans and their families, especially those with "invisible injury."

While he has no scientific proof, Woodruff said being surrounded and supported by family aided his recovery. His foundation wants to ensure that injured veterans are not forgotten and can receive the same kind of care that benefited him.

- Described his start in career – Law school; Investment-Acquisitions & Merger Law; and taught law in China. During the Tiananmen Square Uprising he was tapped to assist NBC as he spoke Chinese. Decided to become an NBC Correspondent; subsequently he moved to ABC to become a Foreign Correspondent. Noted change → Correspondents used to cover both sides of a war until the incident with David Pearl in Pakistan - when the other side starting capturing and killing media. In 2005, after he became a co-anchor, he went to Iraq to cover the war. He was in an Iraqi Tank known to be carrying media. He looked out and an IED exploded; hitting him with rocks in multiple locations on his upper body. He was unconscious, but remembers his body floating underneath him. He detailed the road to recovery, regaining speech and memory.

Yamhill County was awarded a Best Practice for: Thanking for Changes

WORKSHOP

1:30PM

Local Public Health: Sharing Services across Jurisdictional Lines

Sharing public health services across jurisdictions has been hailed by many as a strategy to improve local public health capacity. It has also been viewed as a potential cost-cutting measure in these challenging fiscal times. During this session, you will see findings from a recent Robert Wood Johnson Foundation report on cross-jurisdictional sharing. Two examples will be discussed that illustrate the challenges and opportunities presented by this strategy.

Patrick Libbey

Public Health Consultant

- Protection of Health is clearly a government/public responsibility but not necessarily for prevention.
- Visited 7 states –Cross jurisdictional sharing is not an end goal, but rather a way to enhance public health; staff need more of an understanding of civics. Don't just educate elected officials – involve them in the system work that is going on.
- Clarity of purpose – improving services. Take into account the cultural context with neighboring counties. Need to be willingness amongst potential partners and a role in governance mutual aid agreement. Financial incentives make a difference.

**John Wiesman, Director - Public Health
Vancouver, WA**

- H1N1 – 5 jurisdictions came together and delegated authority to a single incident management team for response. Partnerships with elected officials – adopted a regional plan. Started with Public Health Directors saying we should regionalize for the following reasons:
 - Conserve and preserve staffing
 - Single common message across region
 - Best way to support each other
 - Prepared to transition to a higher level incident management team, if needed
 - Got vaccine out sooner
- Showed you can run a regional response without regional authority. Focus is on citizens; had strong leadership that knew each other. Results:
 - Some costs savings
 - Less administrative; more communication
 - Better outcomes
 - Need QI attitude
 - Future need for ongoing training/exercising

**Gary Oxman, MD, Chief Physician
Portland Tri-County Health Officer**

- Duties include:
 - Oversight of medical aspects
 - Consultation on public health
 - Input regarding health priorities
 - Public face of department
 - Liaison with health care community

He detailed information regarding the health departments in the 3 counties → Washington, Clackamas and Multnomah. The initial scenario was in response to a TB outbreak. Reviewed adopted model factors; one county provides the Health Officer and the other counties purchase services under intergovernmental agreements.

- Benefits:
 - Strong regional response to urgent issues
 - More consistency with public health practice
- Now have Deputy Health Officers in the other counties with lead responsibilities; resulted in clarity of program and nature of work.

County Corrections: A Framework for Reducing County Crime and Costs

Speakers: Cherise Fanno Burdeen, The Honorable Mary Stern, Jack Crabtree, Jessica Beach

The Framework: Evidence Based Decision Making for Local Criminal Justice Systems is a report that outlines program and policy options that promote reductions in crime and costs of county corrections. Come to this workshop to learn more about these findings and see how Yamhill County, OR has used this information to reduce their pretrial misconduct, post-conviction risk, recidivism rates and criminal justice costs.

Evidenced-Based Decision Making in Local Criminal Justice Systems

- Looked at criminal justice from the viewpoint of all aspects of the system; the National Institute of Corrections (NIC) was the Primary Funder
- Technical Assistance Consortium – inform justice system agencies to improve collaboration
- Goal – Testing within 7 jurisdictions with evidenced-based decision-making to reduce level of offender risk and harm reduction.
- 2009 – NIC Initiative – Comprised of stakeholders at all major decision points; conducted a national public opinion summary and covered discipline specific work groups.
- 2/3 recidivism rate noted at the onset.
- Framework is online – www.cepp.com/oneless
- Looked at decision point questions including the following principles:
 - Professional judgment is enhanced when informed by evidenced-based knowledge
 - Every interaction with CJS offers opportunity to reduce harm
 - Continually learn and improve
- Phase 2 – Took initial ideas to create a demonstration – Selected 7 seed sites. Each site had a facilitator assigned to work with the policy team to develop the system map; shared harm reduction goals. Looked at policy and programmatic changes. Can conduct cost benefit analysis of policies and initiatives.
- Phase 3 – The goal is to select 2 counties to implement the next phase → Fewer victims, Less Harm, putting policies in place that are outside of what's traditionally done. Focus on Mental Health cases. Not becoming "soft on crime" but rather "smart on crime". Crime statistics reviewed. Jail occupancy rates are down; developed forced release policy.

July 18, 2011

MOBILE WORKSHOP

9:00AM

**Katie Lynd
Food Policy Coordinator
Multnomah County Office of Sustainability**

The Office of Sustainability is a resource for county operations and county residents on environment, economic and social equity issues such as: a sustainable food system, energy and climate change, resource conservation, waste reduction and recycling, green building practices, and more.

<http://web.multco.us/sustainability>

- The Multnomah County (MC) food initiative started with a mandate for the Food Policy Council.
- A food summit was held; partners came together and were asked what role MC should play → all present agreed that the County should be the convener and coordinator. The MC Food Policy Council set goals to achieve.
- In 12/2010, the MC BCC adopted the Multnomah Food Action Plan which provided a framework for grant applications. A total of 500 supporters endorsed the plan to have a focus on an intentional food system.
- A 2nd summit was held following the plan adoption for community partners to showcase their efforts that included beginning farmer networks, food buying co-op etc.
- MC is also working on a regional food planning initiative to increase jobs decrease disconnect between rural and urban - where food is grown and where consumed. They are beginning urban farmer opportunity program.
- The Community Food Security Council is in Portland as well.

**Zenger Farms
Jill Keller – CEO of Non Profit Farms**



WEBSITE: <http://www.zengerfarm.org/>

- This 16 acres parcel was originally purchased by the City of Portland's Bureau of Environmental Services in 1994 mostly for value of wetlands in parcel. In June 1995, Urban Bounty Farm leased the land and it became a working farm again. Urban Bounty Farm formed partnerships to broaden the farm's availability as an open-air classroom.
- Zenger Farm's expanding role as an educational and environmental resource created a need to formalize the farm's mission and establish a group to maintain it. In 1999, the Friends of Zenger Farm was assembled. They authored the Zenger Farm Master Plan, obtained the

City's approval of the Conditional Use Master Plan, and partnered with the City to secure a 50-year lease of the property.

The City funds Zenger Farms \$10,000/year.

- A non-profit was formed to oversee the farm. It operates with a \$400,000 budget, 6 staff, and 100 volunteers. Have a full time farmer on staff and 4 apprentices who get paid \$200/month. City has a seat on nonprofit board; 4 acres are under cultivation. The Farm uses solar panels for power and cisterns for water with UV filter drains.
- Under the terms with the City, Zenger Farms is required to conduct educational sessions. They work with 50,000 children during the school year and run summer camp – young children participate in farm camp / older youth attend chef camp.
- Zenger Farms raises chickens in a moveable coop; volunteers care for and move the coop around the property. In return, they receive a dozen eggs. The farm is also raising turkeys for Thanksgiving Dinners. They grow vegetables, apples, pears, cherries, persimmons, figs and berries.
- Started Farmers Market to sell products; they invite local farmers to participate; Food stamp customers can pay weekly from stamps to the CSA (Community Supported Agriculture) who has a grant to match the amount paid. CSA farms sells shares of their crop and the shareholder and farmer share risk as well as product profit.
- Zenger Farms started a course, "Healthy Eating on a Budget" for parents of children who participate and offers them meals, childcare and transportation

Troutdale Farm Community Reaps Our Benefits and Shares (CROP)



Jeff Cogen Multnomah County Commission Chair

- Oregon Food Bank ↑ need for food with 36,000 people monthly going to the Food Bank.
- The County had 42 acres connected to the McMenamins Edgefield (Resort) development that used to be the County Poor Farm.
- County provided land and obtained donations from nurseries and businesses to start the Troutdale Farm project. The farmed area consists of two acres and is operated directly by the County. Some of the food is donated to the Oregon Food Bank - 24,000 lbs of vegetables was given to the food bank in the past 2 years
- The program staff started as an AmeriCorps worker who was then hired by the County in the Office of Sustainability

- Volunteer Restitution Garden – Juvenile offenders can work at the farm with an hourly rate logged to go towards paying their restitution. Food is sold to outlets and DJJ kitchen
- The Farm relies heavily on volunteer labor and utilizes the Volunteer Network online Website: <http://www.handsonportland.org/> (National Hands On)
- Beginning Urban Farmer's Apprenticeship Program (BUFA) is a "partnership with Oregon State University (OSU) Extension Service. The program is an 8-month, season-long training for aspiring urban farmers and community land stewards. It is designed to give a new generation of beginning farmers the foundation they need to break into the field of sustainable small-scale, urban farming."
This program started due to concern that the average age of farmer in Oregon is 57.
- Tax foreclosed property – partnering with community and neighborhood associations and turning over tax foreclosed property to them for use as community gardens – 6 properties transferred thus far.

GENERAL SESSION

2:15pm

Aron Ralston **"127 Hours"**

*Many people who hear Aron Ralston's story—how he cut part of his right arm off when he was pinned by a boulder in a climbing mishap—express sympathy for his experience. He corrects them. His ordeal, chronicled in his book *Between a Rock and a Hard Place*, and the film adaptation "127 Hours," serves as a seminal experience. "I look at what happened in that canyon as the best thing that has ever happened to me," he told the General Session audience.*

Ralston compared his experience to the dire fiscal picture the assembled county officials had been facing. From this crisis, he said, they could emerge with a new perspective.

He recounted the details of his five days in the canyon, how his will to live sustained him, and his feelings when he finally emerged from that small crack between two rock walls where he had prematurely carved his epigraph.

"I stepped out of my grave and into my life," he said.

Francisco J. Sánchez, **Under Secretary of Trade, Dept of Commerce**

Commerce Under Secretary Francisco Sanchez leads Commerce's efforts to strengthen the competitiveness of U.S. industry, promote trade and investment and ensure compliance with trade laws and agreements.

***** Faye W. Outlaw, St. Lucie County Administrator, was named County Leader of the Year by NACo.**